



YELLOW SCARE INVESTMENT PROPOSAL

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Summary

The purpose of this document is to share with potential investors the details of my newest featured comedy, *Yellow Scare*.

Yellow Scare, which is currently in pre-production, will be the 4th feature length film from the award winning production company Narrow Bridge Films of New Jersey. It is our most ambitious project to date, with large action scenes, tailored sets, and song & dance numbers.

Yellow Scare is a film that hearkens back to a simpler time. It is, at its heart, a love letter to the zany, madcap classic comedies of Hollywood: *Blazing Saddles*, *The Producers*, *Naked Gun*, etc. I want to tap into the audiences that love this genre, while sharing this brand of comedy with a new generation of audience members.

Now, more than ever, there is a real opportunity to bring back this kind of 4-quadrant, mass appeal, family friendly comedy. As nostalgia rules the box office (*Jurassic World*, *James Bond*, *Star Wars*, etc), audiences everywhere are yearning for the type of films they grew up watching.

We are looking to raise \$100,000 to make this movie. As of now, we have raised \$20,000 through crowdfunding. We are searching for investments starting at \$5,000 and up to round out the rest of the film’s budget.

As with any film venture, there can be no guarantee of successfully recouping any or all of our initial investments in the film. But we have all the right people in all the right places, and feel beyond confident that *Yellow Scare* has everything needed to become a breakout, distribution hit!

SPECIFIC BUDGETARY ITEMS

- CORE CREW:**
Director, Director of Photography, Line Producer, Sound, Gaffer, Line Producer, Set Designer, Editor
- ADDITIONAL CREW:**
Fight Choreographer, Dance Choreographer, Grips, SFX, Editor, Colorist, Sound Design
- EQUIPMENT:**
Cameras, Lenses, Recording Equipment, Drone Camera, Lights, Monitors, and Hard Drives
- MUSIC:**
Composer, Conductor, Musicians, Recording Space
- TRANSPORTATION:**
For cast, crew and equipment
- LOCATIONS:**
We have very specific locations that we need to rent and/or build: a theatre, a secret lair, period specific offices and apartments
- COSTUMES:**
As this is a period piece, we have specific costumes that we need to have created and/or rented.
- PROPS:**
Weapons, period specific props, and a “doomsday weapon!”
- FESTIVAL ENTRY FEES:**
One of the best ways to sell the film is being seen at festivals, and festival entries cost up to \$100 each. The more we submit to, the better the film’s exposure on the marketplace.
- MARKETING:**
Getting good word of mouth is our next best bet for selling the film. This will require having marketing items prepared and acquiring the help of a PR firm.
- NAME ACTOR:**
We are looking to hire a name actor for a cameo in the movie.

YELLOW SCARE Synopsis



Laura Folger-Lopez (Laura) and Christopher Lucas (General Carter)
filming the Yellow Scare Indiegogo Pitch Video

World War II!

That nasty Nazi narcissist Adolf Hitler has joined forces with the sinister Poor Li Hung to create a doomsday weapon capable of defeating the Allies. The only thing that stands in their way is Happy Charlie Steel & His bumbling brother Rex.

THRILL at the sight of the Brothers Steel facing a horde of horrific Huns!

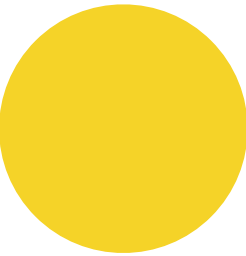
SWOON as Rex falls in love with the beautiful and intelligent Dr. Laura McShaunnesey... Yes, a woman doctor!

CHEER as the dangerous and talented General Foo King sings, dances, and fights from the stages of New York to a secret Nazi hideout!

LAUGH at one of the most evil men of all time, Adolf “Brunhilde” Hitler, goes undercover as a woman to try to stop the Steels!

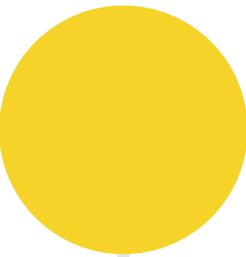
History

SINCE 2010, NARROW BRIDGE FILMS HAS COMPLETED:



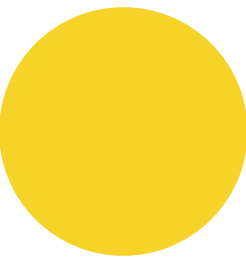
FEATURE FILMS

- Blaming George Romero* (2011)
- Red Scare* (2012)
- Summer Cabin* (in Post Production)



SHORT FILMS

- Toilet Prayers* (2012)
- Blackout* (2013)
- Tell Me Something Good* (2015)
- Devil You Know* (2015)
- Rex & the PC Officer* (2015)



WEBSERIES

- Lost and Found* (2015)

Blaming George Romero & *Red Scare* are available on Amazon.com and Vimeo. The shorts and webseries are available to stream on Youtube.

Awards

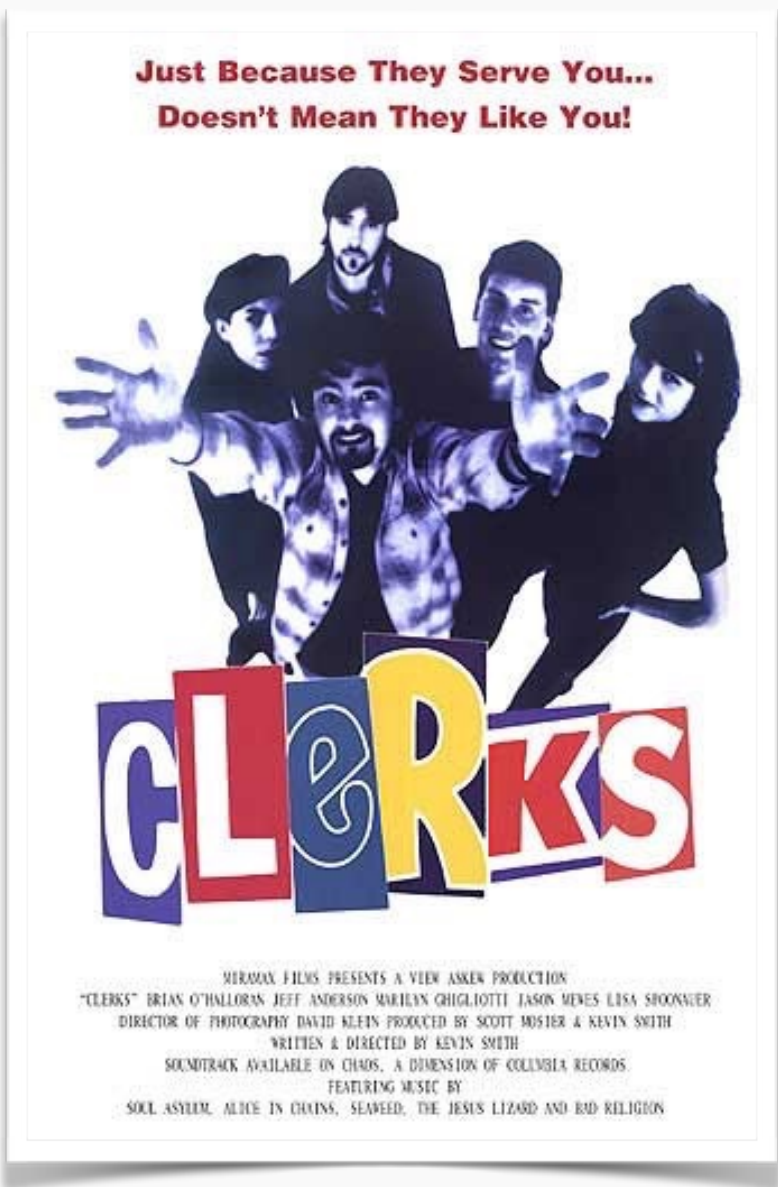
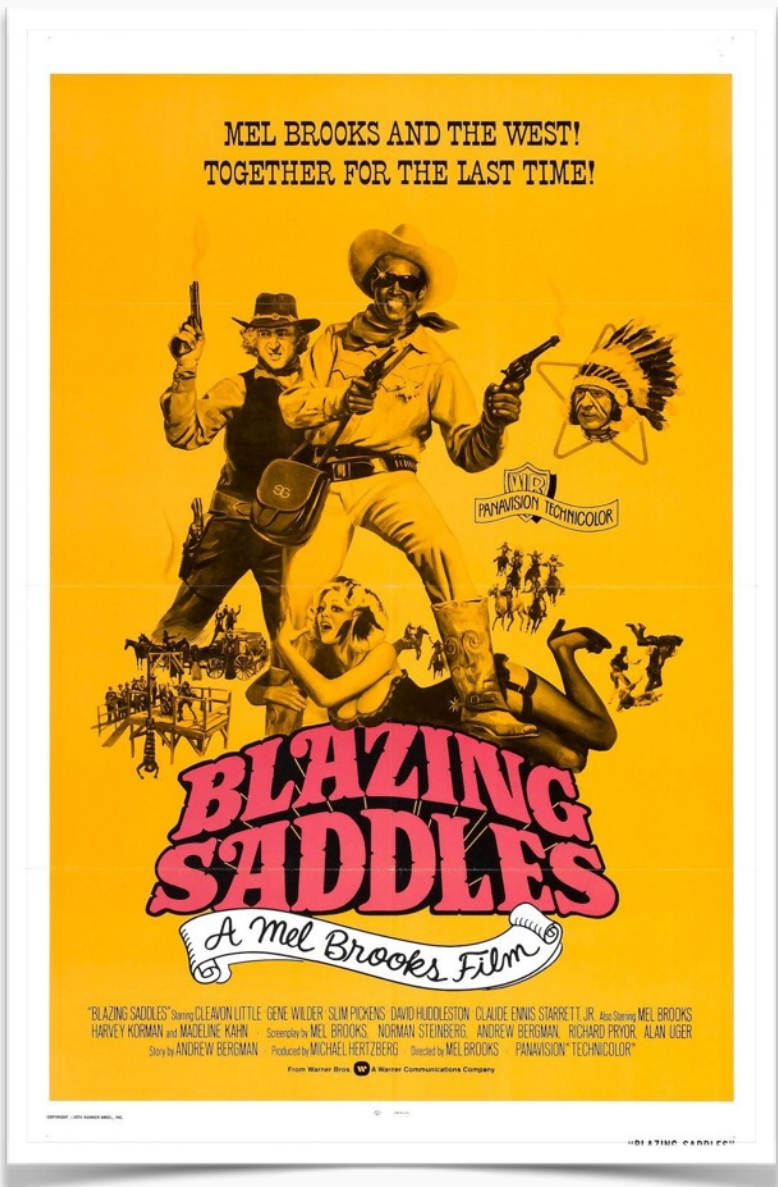
We have won the **Gold Kahuna Award** at the 2012 Honolulu Film Awards (*Red Scare*), the **Silver Ace Award** at the 2012 Las Vegas Film Festival (*Red Scare*), **Honorable Mention** at the 2012 Mockfest Film Festival in Los Angeles (*Red Scare*), **Best Local Film** at the 2015 Golden Door IFF (*Devil You Know*), and **2nd Place Best Horror Comedy Short** at the 2015 Horror Hotel Film Festival (*Devil You Know*).



Risk vs. Reward

The potential reward for investing in an independent comedy film is extremely high. Take a look at the following chart of comedies, including two Mel Brooks films and a few, more modern, independent comedies.

MOVIE	BUDGET	BOX OFFICE
<i>Young Frankenstein</i>	\$2.8 Million	\$86 Million
<i>Blazing Saddles</i>	\$2.6 Million	\$119 Million
<i>Clerks</i>	\$257K	\$3 Million
<i>Napoleon Dynamite</i>	\$400K	\$46 Million
<i>Juno</i>	\$7.5 Million	\$231 Million
<i>Little Miss Sunshine</i>	\$8 Million	\$100 Million
<i>Yellow Scare</i>	\$100K	?



Timeline



I anticipate that it could take 6 months to a year for the sale to be made. This is **not a guarantee.*

Resumes



JOE WHELSKI

DIRECTOR

Joe is thrilled to be working with the young and talented group of filmmakers from Narrow Bridge Films. Joe is a NYC based director, writer, producer and actor. His sci-fi comedy short, “Mating Dome”, which he wrote, executive produced, and starred in, played over 10 festivals including the NYLA International Film Festival, and the Jersey City Golden Door Festival; and is currently being pitched to Hollywood Studios. Joe’s indie film “The Hotel Edwards” in which he wrote, starred, directed, edited and produced screened at The Sexy International Film Festival in Melbourne, Australia; and “The Coconut”, an indie short in which he starred, produced and edited, was distributed with Movieola.com after screening at multiple film festivals throughout the country. Joe created a series of comedic PSA spots to raise awareness for animal and human causes. Commercials for the Shark Angels, World Rhino Day, The David Sheldrick Wildlife Trust, Bideawee Dog & Cat Shelter and Hospital, DAVSS.org.UK (with Dr. Who #6 Colin Baker) and Wild Tigers (with youtube star Lauren Francesca), have been featured on wildlife, environmental sites, blogs, social media, movie theaters, and television all over the world. Joe’s latest PSA spot is voiced by legendary British actor Tom Baker (Doctor Who #4).

His micro-web series, “Star Words”, about the origin of the Star Wars franchise, was featured on JediNews.com, the UK’s number one Star Wars fan site. Joe’s original sketch videos have been featured on the home page of FunnyOrDie.com, and he is an inaugural member and director of the Magnet Improv Theater Video Lab, whose team creates original comedic video content for the World Famous Magnet Theater, NYC.

Joe is a proud SAG-AFTRA, EQUITY actor who has worked in film, television and stage. He has played various characters in over a dozen episodes of ABC’s “One Life to Live”, and has been the lead in several indie features and shorts including Juan Rendon’s “8:00 A.M.” (award-winner at the New York International Film and Video Festival). He has appeared in over 30 stage productions in NYC, NJ and PA. Selected NYC theatre credits include: Stoppard’s “Artist Descending a Staircase” (Donner/Boomerang Theatre Co.), Wellman’s “Sincerity Forever” (George), Rudnick’s “I Hate Hamlet” (Andrew), and Muller’s “Hamletmachine” (Hamlet/for Anne Bogart’s Columbia University Graduate workshop). Joe is an alumni of The American Academy of Dramatic Arts & The School for Film and Television. He has worked with and performed for legendary directors Ridley Scott, Sydney Pollack, Anne Bogart, Neil Pepe (Speed the Plow), John Erman (Roots), and David Hugh Jones (former Artistic Director of the Royal Shakespeare Company).

He earned his BFA in Communication Design from Kutztown University in PA, and also studied design at The New School (NYC), and at Buckinghamshire College, High Wycombe England. His graphic design and advertising work has appeared in multiple national magazines and he is the former director and senior designer of CPA.com’s corporate video department.

Resumes



ALAIN AGUILAR

DIRECTOR OF PHOTOGRAPHY

Alain J. Carmona is an independent, NYC based filmmaker/photographer and through his art a passionate searcher of the visual truth. His film work has been screened at numerous venues, including the Cannes Court M trage at The Cannes Film Festival, while his photography and fashion video work has been featured in publications such as Vogue, Harper's Bazaar, W Magazine and WAG Magazine. He has worked with celebrities like Academy Award Nominated Actress June Squibb, Boardwalk Empire's Michael Pitt and Supermodel Coco Rocha.

His professional background includes extended experience in the fields of Narrative Films, Commercials, Music Videos and Documentaries. In 2002 he joined writer/filmmaker John T. Trigonis and actor/writer/filmmaker Joseph Whelski, and created Nothingman Productions, under which several award winning films were produced. Works such as Hotel Edwards and The Coconut were screened at various films festivals across the country. In recent times Alain has been working steadily directing and shooting commercial videos for Monticristi Hats, Pocket Wizard, Handvaerk and Fidelity.

Alain currently lives in Midtown Manhattan where he runs his own photo studio. His latest work was the cinematography of a 20 minute dramatic short film (working title) featuring June Squibb and Sean Maher, which is set for release in early 2016.

Resumes



SAM PLATIZKY

WRITER/PRODUCER/REX STEEL

Sam is an East Coast based actor, writer, and producer. He is a graduate of New Jersey City University, where he received a BA in English with a Concentration in Theatre. He has appeared Off-Broadway and Off-Off Broadway in many plays including: *Something Wicked*, *American Games*, *The Funeral Director's Wife*, *The Lord of the Flies*, *No Exit*, *Next Time I'll Sing to You*, *Anything Goes*, and *A Funny Thing Happened on the Way to the Forum* to name a few.

In 2010, Sam founded Narrow Bridge Films. He wrote the screenplays for *Blaming George Romero*, *Red Scare*, *Blackout*, and *Lost and Found*, which he also produced and starred in. He also produced and starred in *Tell Me Something Good*, *Summer Cabin*, and *Rex and the PC Officer*. He wrote, produced, and directed the short film *Toilet Prayers*, and directed and produced the award winning short *Devil You Know*. Other film roles include: *Spooky*, *Dark Wings*, *Dr. Pegg*, *Mashal Man*, & *Mesada*.

Cast

The cast of *Yellow Scare* is primarily made up of New Jersey natives that met and honed their craft together through High School, College, Community Theatre, professional theatre, and independent films.

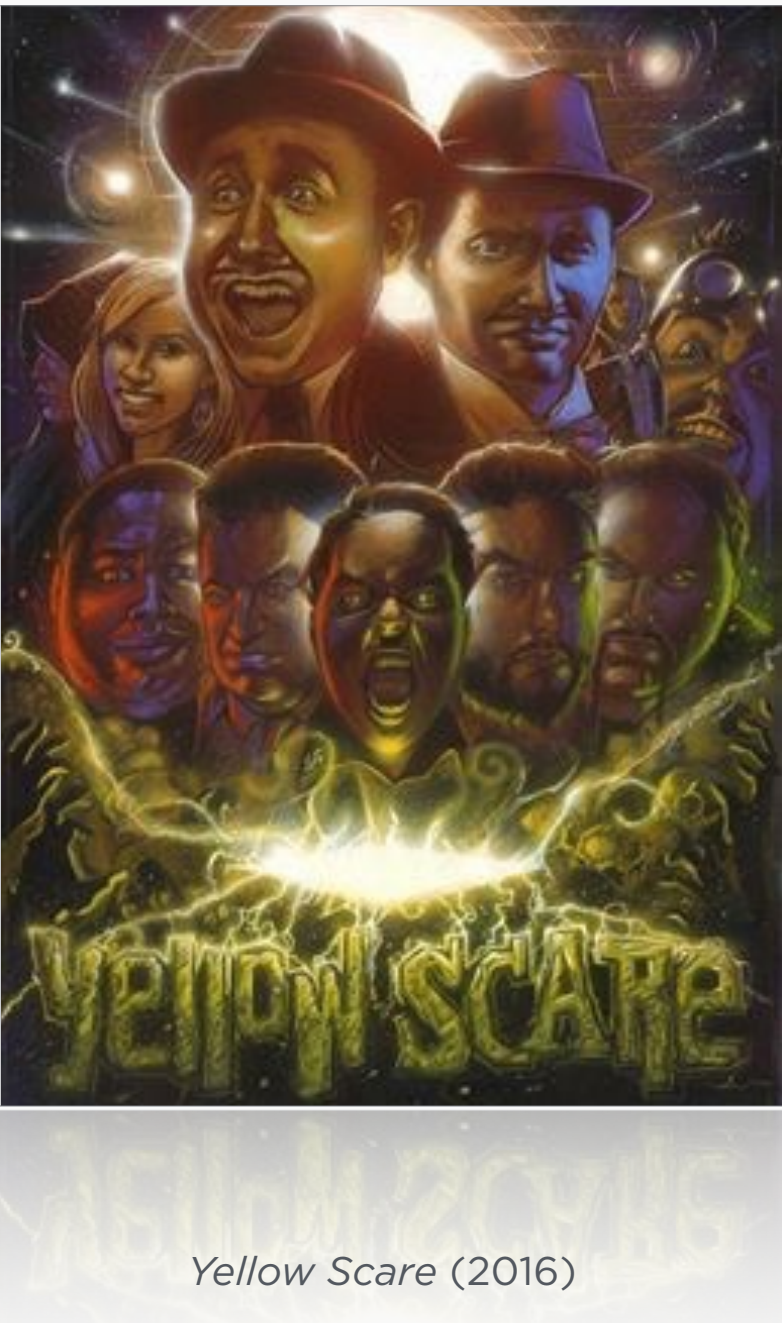
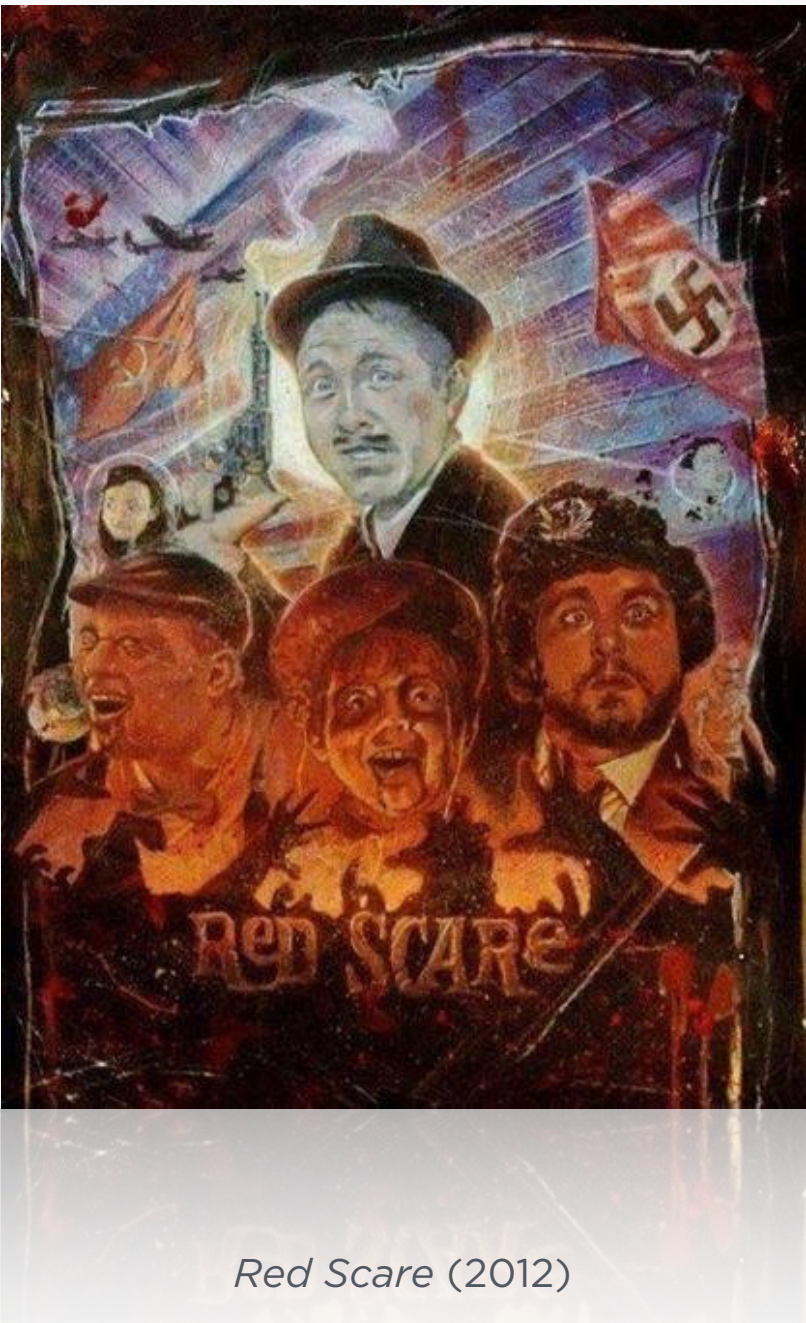
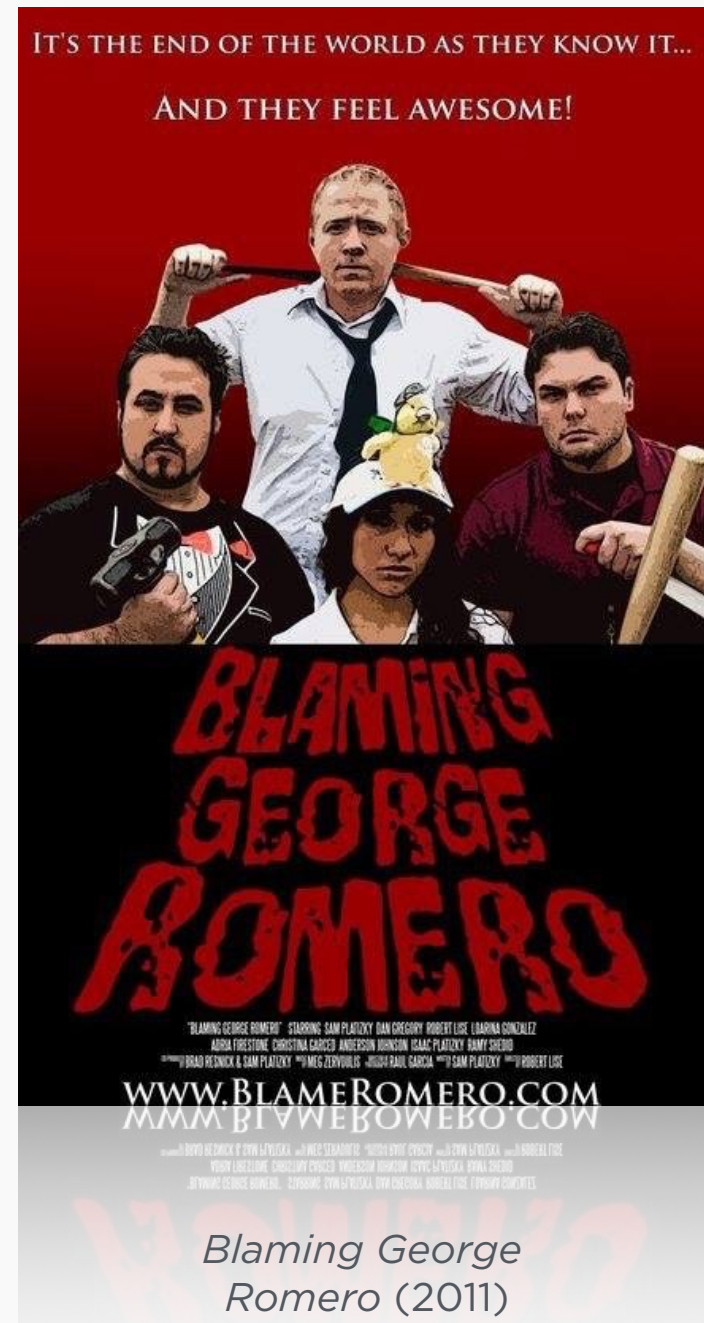
They are all passionate and amazingly talented artists who are one hundred percent invested in giving the performances of their careers.

You may not know their names yet, but you will. And if you invest in *Yellow Scare*, you will have been personally responsible for launching this group of artists into the limelight.

Rex Steel	Sam Platizky
Happy Charlie Steel	Isaac Platizky
Laura McShaunnesey	Laura Folger-Lopez
Adolf Hitler	Carlos Rivero
Veronica Valencourt	Laura Chaneski
General Foo King	Casey Okamoto
Heinrich	Loren Christopher
Poor Li Hung	William R. Farley
Shamus	Dan Gregory
General Carter	Christopher Lucas
Pamela Clarke	Jenna Kildosher
Mysterious Leader	Mitchell Vargas
Tiny	Andrew Daring
Dr. Armenheimer	Joey Mosca
Fritz	Eric Parkin
Helga	Natalia Cruz-Granda
Miles McShaunnesey	Adam Lucas
Rex Steel Jr.	Sean Lucas
Agent White	Myron Covington
Lays with Buffalo	Christopher Alarcon



Gallery





YELLOWJACKETS